

Hello

I am pleased to update you on two major developments at Green Pass – the expansion of the Green Pass team and the completion of the Madgwicks Lawyers audit, showing the economic value for businesses in conducting a carbon audit.

Carbon auditing is about to take on a new look in Melbourne with the addition of Dr John Ferrier to the Green Pass team in Richmond. Dr Ferrier recently announced his resignation as Board Chairman of Detector Systems Limited, a public company he developed from a research project and has made his timely debut into carbon auditing.

In a recent statement I noted, “We are pleased to welcome Dr Ferrier to the Green Pass team because of his past business experience. As a bonus, he has a strong environmental background having worked as a forester, broadcaster and film presenter with his latest film titled ‘Ecotourism across the Victorian Alps’. He has considerable expertise in the areas of sustainable development and natural resource management.

Dr Ferrier has headed a number of organisations and has sat on numerous boards, but it is his desire to help grow Green Pass that has become his latest challenge. Dr Ferrier said, “Carbon auditing and compliance with new Federal legislation means that businesses across Melbourne will be seeking direction and support to become more sustainable. I believe this is a huge growth area and I intend to work actively in helping develop business reporting and strategic directions that will see companies turn around excessive carbon usage into a streamlined and environmentally sustainable operation.”

When asked what he sees as his greatest challenge, Dr Ferrier said that communicating with the business community is critical. Green Pass has experience in directing auditing and supplying sound strategic advice in a prompt and meaningful way, but not all companies are proficient at this. He said his expertise should help turn the business around to becoming a pace-setter in carbon auditing for small and medium enterprises across Melbourne.

I think you will agree with me that Dr Ferrier’s strong business focus and management expertise, having also been a head of a university campus, will make him an ideal consultant with whom the business community can have confidence in this new era of carbon auditing, emissions trading and corporate social responsibility for business stakeholders and shareholders.

On another matter, we have just completed the Madgwicks Lawyers audit and sustainability management plans. Green Pass was engaged in the latter part of 2008 to conduct a carbon audit and sustainability assessment for this large, medium-sized business, with over 80 employees in Melbourne’s CBD. They are a leader within the Australian energy sector, they hold numerous renewable energy clients and they have strong relationships with many energy providers. A “Green Team” had been established for some time; however, the audit resulted in them taking their plans and initiatives further once they had been provided with our professional advice.

The audit involved on-site inspection and data collection of all their energy use for lighting, equipment, printers, IT and paper usage. We established their carbon footprint, which was good because it gave them an excellent idea of what parts of their business consumed most energy. The lessons others can take from this is that firms need professional services to further develop their business sustainability plans and initiatives in a way that are measurable and can be reviewed at regular intervals. Initiatives and outcomes can be substantiated.

Results of the audit were highly significant; Green Pass was over to analyse the client’s electricity tariff and arrange for the tendering of their contract out to the electricity market place, which meant a 20% immediate saving on their electricity costs. An additional 20% reduction on costs through initiatives, which can be implemented right away, was a significant bonus and a positive outcome to the audit.

That’s about it for this time.

Yours sincerely,



Peter Lovett  
Managing Director



Green Pass will facilitate your business in becoming more sustainable, in saving on energy and in reducing your carbon footprint. In doing so, you will support the growth of projects through your purchase of carbon offsets.

Contact us at Green Pass Australia for an obligation free quotation that will lead to an audit and sustainability reports, as well as how to gain employee support for reducing energy and waste.